



SLACK API

UX MAP

TEAM API

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TARGET AUDIENCE

MarkMe hopes to reach people in educational and professional roles. This attendance application is designed for professors/bosses to be able to track where and when people are signing into meetings/class. This tool will consolidate the data and avoid clutter in Slack channels.



PERSONA #1



Educator Evelyn

Dr. Evelyn Scott is a senior lecturer at the University and teaches journalism. She uses the application TopHat to take attendance but hates that it is an additional cost for students. She currently uses Slack to communicate to her classes, especially her 300 person lecture. While she loves the accessibility of Slack channels and direct messaging, she hates how cluttered the messages get and often misses important texts from students.



PERSONA #2



Rockstar Robert

Robert is a 21 year old college student. He is a very good student, and attends all of his classes. Most of his classes use Slack for communication. Though most professors send out information through Slack, attendance is taken by a sign-in sheet, TopHat, or clickers. He likes efficiency because he has a lot going on his personal and professional life, and would like more simplicity when it comes to educational platforms.



PERSONA #3

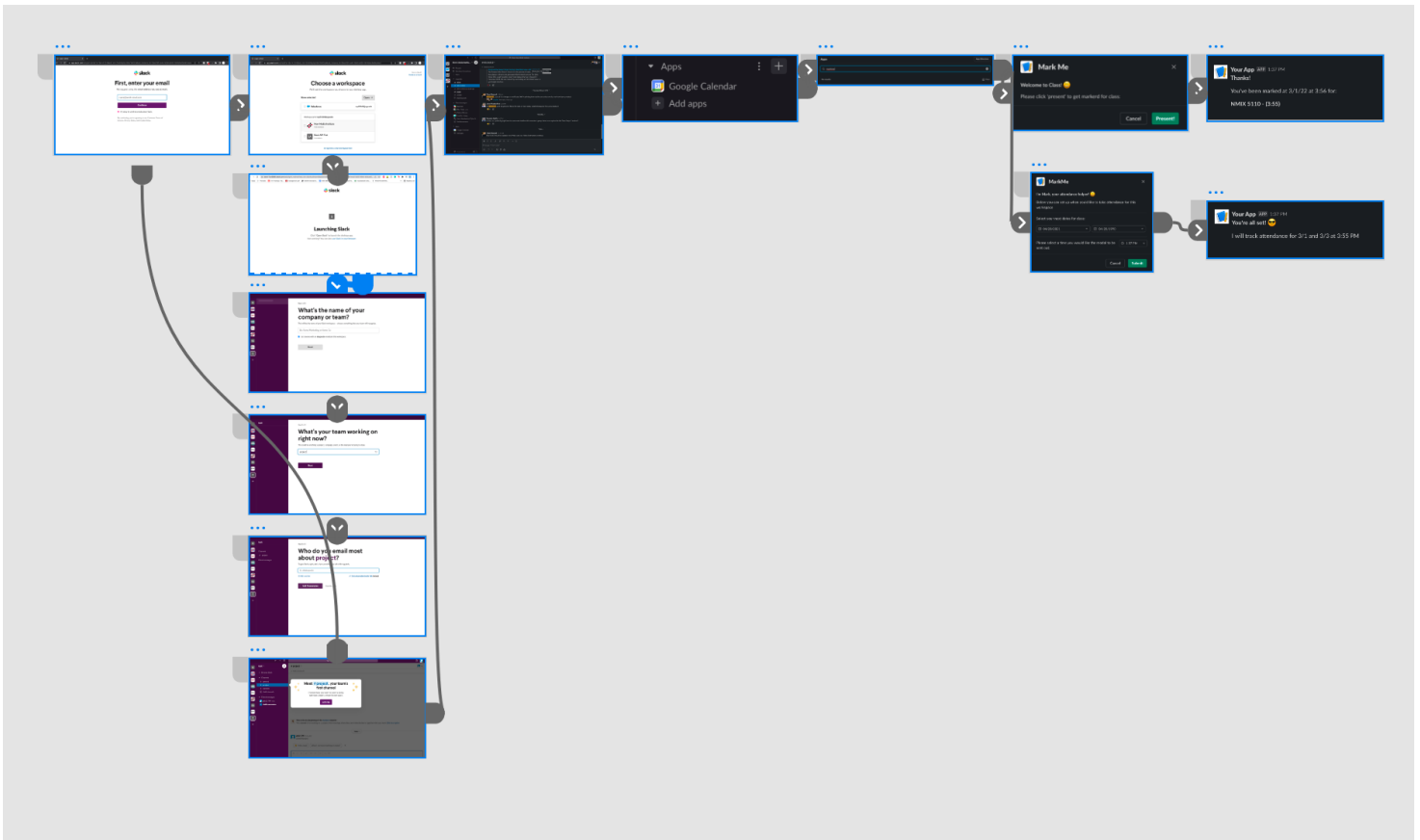


Manager Morgan

Morgan Johnson is the managing supervisor for her team at the big four firm EY. Due to the COVID-19 pandemic, the staff has moved to working from home. Currently, Morgan uses Microsoft Teams to track when the employees under her are online and working. She likes how Microsoft Teams has the ability to call people but dislikes how people can say they are online but be away from their computers.



UX MAP OVERVIEW

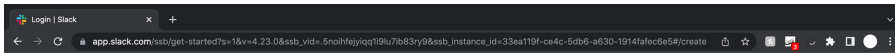


This map includes several pathways that people can take to incorporate MarkMe into their Slack workspaces, no matter what their experience is as a user (professor, student, or business professional). The majority of the frames can be triggered with a simple click, but you will need to press "Enter" for some frames to embark on a different pathway.

Link to Demo: <https://xd.adobe.com/view/459d496a-a189-456b-a891-4187df7e5ca0-10ce/>



NEW USER CENTRIC



First, enter your email

We suggest using the email address you use at work.

Continue

It's okay to send me emails about Slack.

By continuing, you're agreeing to our [Customer Terms of Service](#), [Privacy Policy](#), and [Cookie Policy](#).

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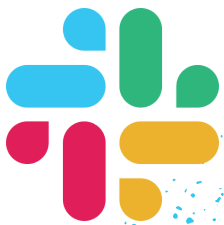


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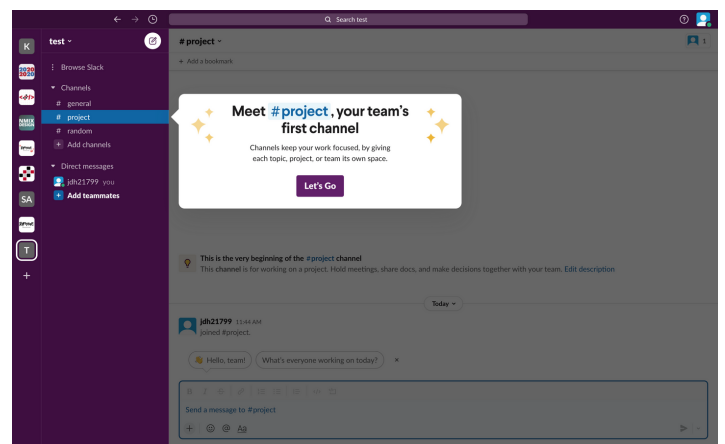
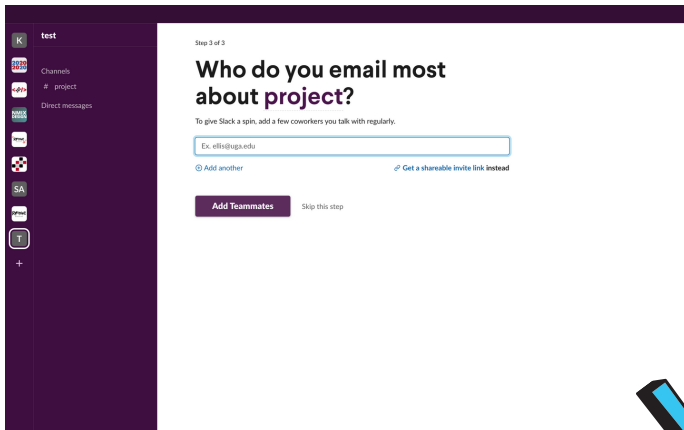
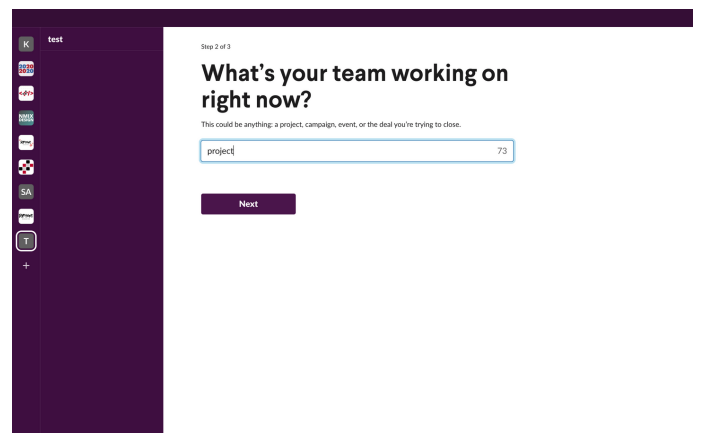
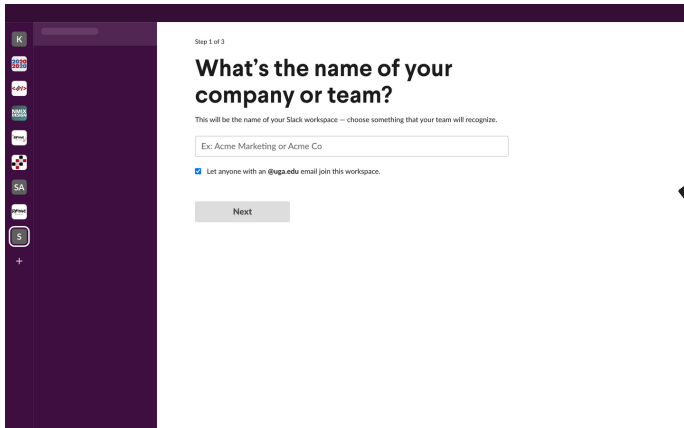
Launching Slack

Click "Open Slack" to launch the desktop app.
Not working? You can also use Slack in your browser.

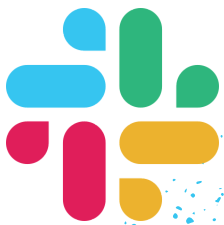
For new users of Slack, such as **Manager Morgan**, they would need to first create a Slack account and enter their email. From there, they would need to enter a verification code that would redirect them to the app to create a new workspace.



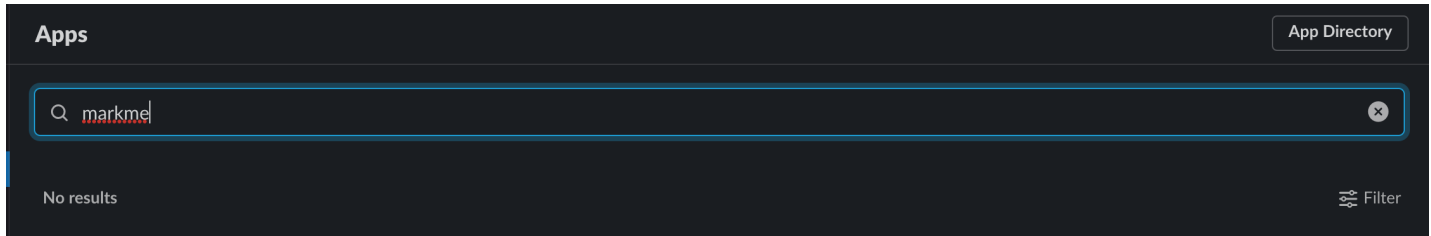
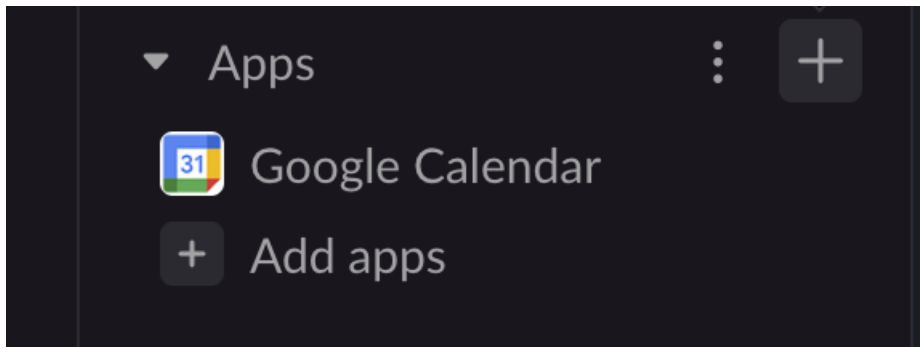
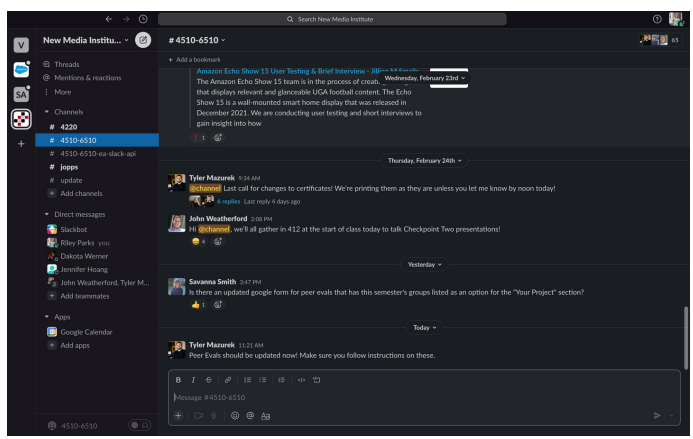
NEW USER CENTRIC



After new users are redirected to Slack, they are then asked a series of questions about their workspace to get them set up. Once all of these questions are answered, their new workspace is officially created.



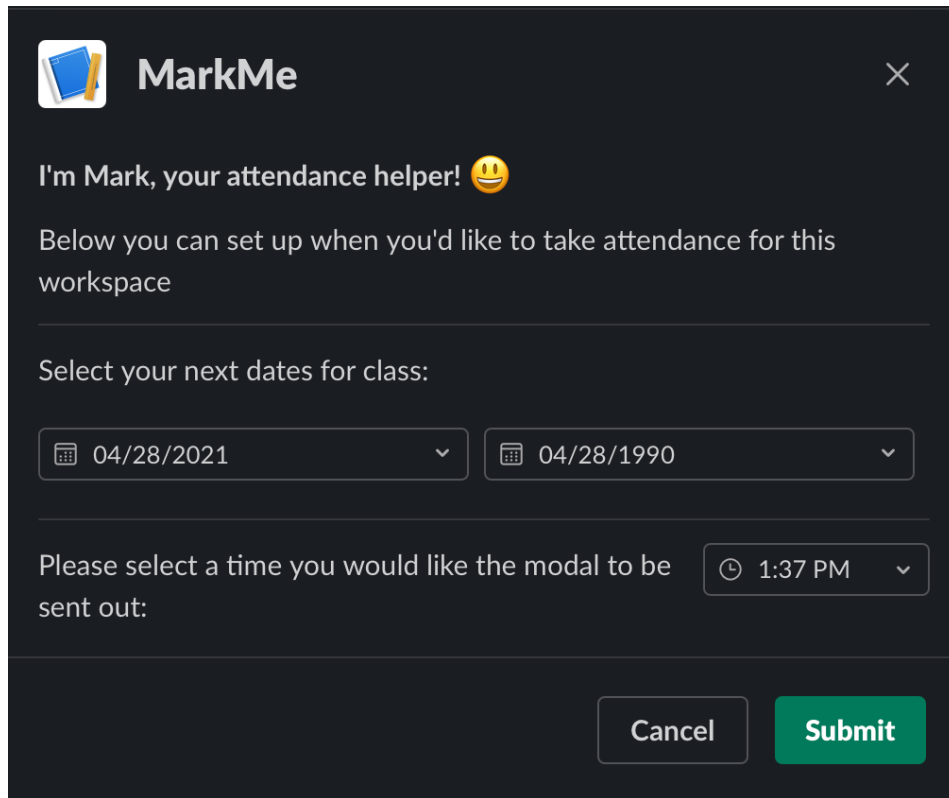
SETTING UP MARKME



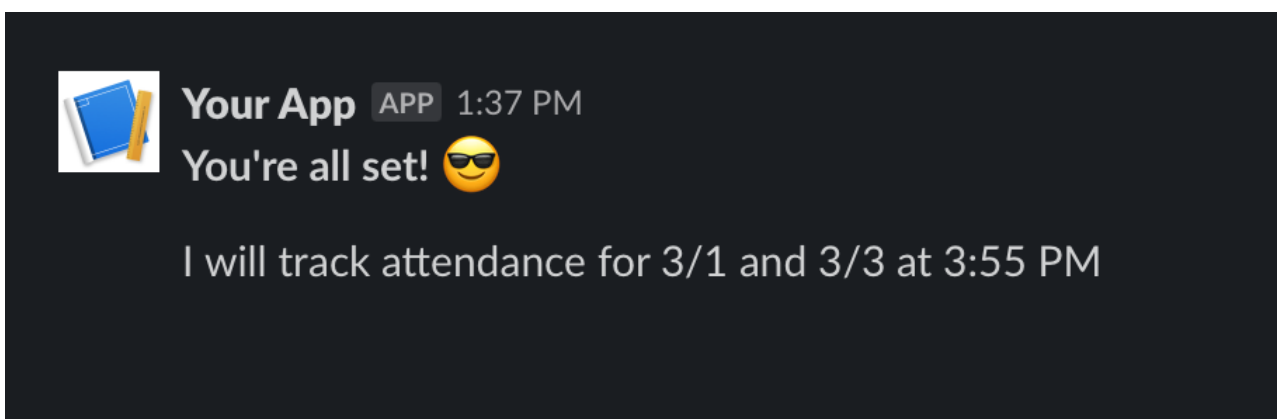
Once Slack users are in their workspaces, they will need to add MarkMe to their apps. By hitting the + button, they can search for MarkMe and download it from the Slack App Directory.



INSTRUCTOR PERSPECTIVE

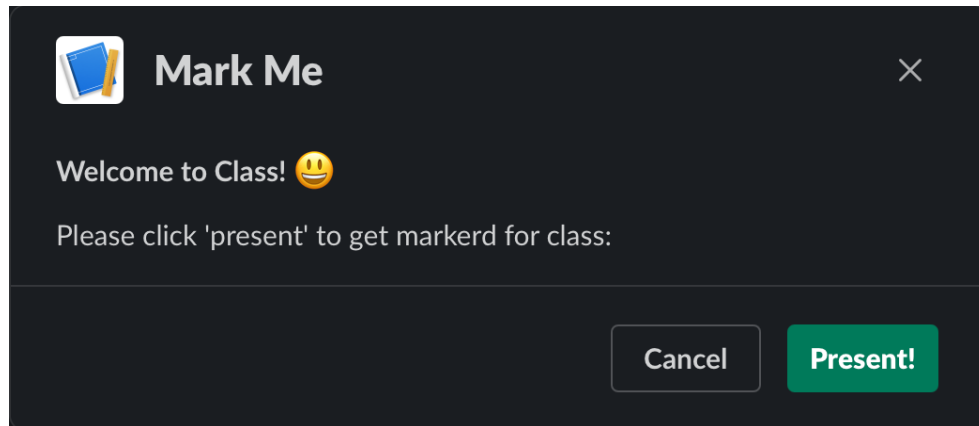


For professors, such as **Educator Evelyn**, and business professionals, such as **Manager Morgan**, when they download the app, a modal will pop up on their screen that will allow them to choose when they want to take attendance. Once this information is submitted, MarkMe is ready to take attendance!





STUDENT PERSPECTIVE



For students such as **Rockstar Robert**, once they've downloaded MarkMe to their workspace, the app will activate at the dates and times that their instructors inputted. When students log into their class's Slack workspace for the day, a pop up modal will appear on their screen to mark them present for class. Once they click "Present!", they will have been officially marked present at that specific date and time.

